**FASHION**

People say “You are what you wear”. In all times people were valued (оценивали) by the way a man or a woman was dressed. Nowadays people’s point of view hasn’t changed a lot. People chose goods (товары) and clothes not because of their quality or comfort, but because they belong (принадлежат) to definite brands. We can even say that fashion rules the world. To attract attention of others people wear non-traditional clothes, made by popular brands.

We call fashion something that is popular at some period of time. Fashion is something we deal with every day. For sure everyone wants *to keep up to date* (идти в ногу со временем). The majority of young people like to show themselves off in public. But they may not have their style. For most of them it is a manner of self-expression. I don’t mind it. Style is something that is formed not at once (не сразу).

We borrow/take some ideas about fashion from music clips, videos, magazines and television. Movies also have a big impact on what people wear.

Fashion is revealing (показательна). Clothes reveal/ show what groups people are in. The groups can even have names: goths, skaters, hipsters and so on. Styles show who you are, but they also create stereotypes and distance between groups.

Fashion is a language which tells a story about the person who wears it. There are many reasons why we wear what we wear. Protection from cold, rain and snow: mountain climbers wear high-tech outerwear to avoid frostbite (обморожение); physical attraction: show the body shape; emotions: we dress «up» (наряжаемся) when we’re happy and «down» (одеваемся «по-домашнему») when we’re upset/ sad. Religious expression: Jewish men wear long black suits and Islamic women cover every part of their body except their eyes. Identification and tradition: judges wear robes, people in the military wear uniforms, brides - long white dresses. (Можно не называть все причины, выберите те, которые вам легче запомнить)

As for me, it is always important to remember the rules of politeness, that there are different styles of clothes for different types of events. From my point of view, things that you have in your wardrobe should be fashionable but comfortable to wear. At the same time I like to experiment with my style. It is important to remain true to yourself (оставаться верным себе). As one wise well-known proverb says, “People meet by clothes and set off by mind”. My favourite clothes are jeans, shirts and sweaters or jackets (ставьте своё =)). They are comfortable and I can wear them in any weather.